

**THE ICT GUILD  
ORGANIZATION  
OF IRAN**

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# IGNITE INNOVATION, SPARK GROWTH

The ICT guild organization of Iran

ICT guild organization of Iran (IIG) is the leading NGO representing the ICT private sector.

IIG is not-for-profit and non-governmental organization with an objective to build a growth platform for information and communication technologies and services industry in the country.

**IIG** was formed in June 2005 with the primary objective of being catalyst for the growth of the ICT industry in Iran. IIG has more than 15000 members across the country comprising of private companies, computer stores and consultants.

**IIG PERMIT AND LICENSE IS MANDATORY FOR WORKING IN ICT FIELDS IN IRAN.**

IIG is engaging with a broad spectrum of academia, industry and governments to devise policies and curriculum that enhance employability and access to a skilled talent pool.

## WHAT WE DO

- Workforce Development
- Set strategic direction for industry
- International collaboration and partnership

## MESSAGE FROM THE PRESIDENT



We are striving to create an environment that enables ICT related businesses to be conceived, to grow and to mature. Our mission to advance the economic future of Iran's ICT industry through excellence, creativity and collaboration.

Iran's ICT scene represents tremendous potential with numerous investment opportunities for foreign investors while the country vigorously pursues its goal of becoming the number 1 in the region by 2025.

We are ready to help credible foreign companies to find the right partner to invest and operate in Iran.

Nasser Ali Saadat

President & Chairman of the central council

## **GOVERNANCE**

IIG is governed by an Executive Board composed of 23 individuals including a President and Vice-Presidents elected by the Executive Board. The Executive Board has the power to set future priorities, adopt pro-active plans and final positions by co-coordinating the work of policy groups and working groups. They prepare and file for acceptance by the General Assembly the annual budget and accounts.

Member of boards of provincial organization are elected by members of guild in that province for every three years. All boards of provincial organizations together make the general assembly.

The members of central council of IIG are elected by general assembly every three years.

The General Assembly approves the Executive Board's proposals for policies; ratifies annual budgets and financial accounts and elect the members of the Executive Board.

The central council elect the head of IIG which she or he gets approved by President of Islamic Republic of Iran.

Head of organization is the chief executive

manager which she or he is also a member of the High Councils of ICT of Iran.

IIG members are companies, and individuals in Iran engaged in the business of ICT (IT Services, Software Products, Engineering Design, Internet, eCommerce and Gaming, etc.)

Members of the organization are divided into 3 categories:

- Companies
- IT Shops & Stores
- Consultants (including individuals)

## **OUR OBJECTIVES**

Practical support of the related ICT laws, regulating and organizing of all ICT legal and commercial activities are the main objectives of Iran's ICT guild organization.

- Maintaining close cooperation with the government of Iran for the promotion of ICT companies.
- Encouraging members to improve the quality level of their products and services to comply with the latest technology developments.
- Improving the rules and regulations concerning Software Engineering Discipline with full participation of its members.

## Numbers:

- 90% industry representation
- 11 years since establishment
- +15000 members

## Provincial activities:

We had 11 provincial organizations in 2006 and we have 29 provincial organizations across the country.

We provides a platform through Industry forums and our managing council that functions at national and provincial level to increase member engagement and address a variety of issues.

## Sectoral Councils & Commissions:

we have several sectoral commissions in nation level as well as provincial level:

- Market Regulation
- Legal advocacy
- Software
- Hardware
- Standards
- Networking and Internet
- Training and Research
- E-Commerce
- Consultants and Individuals

- Information Security
- International affairs

## OUR VALUES

### Authoritative

IIG is recognized for its expertise. We are the primary trusted source of information for policy makers.

### Collaborative

IIG facilitates good dialogue internally and with institutions and peer organizations.

### Decisive

IIG comes to conclusions and sticks to them. Whilst we seek consensus at all times we are resolute in our final decisions.

### Innovative

IIG looks beyond the “now”, we create the future. We tell stakeholders what’s next.



### **Integrity**

ICT Guild organization of Iran is a trusted and reliable partner. We promote respect inside the organization (between members and from members to staff). We are transparent and consistent with our objectives.

### **Quality**

ICT Guild organization of Iran is thorough in its initiatives. We ensure quality in all aspect of our work to be effective and reach our objectives. ICT Guild organization of Iran strives for continuous improvement and to be a benchmark for other organization.

### **Service oriented**

ICT Guild organization of Iran provides a great working experience for members, stakeholders and staff. We respond to members needs within the agreed vision and mission. We are respected by members for our service.

# **WANT TO ACCESS THE MIDDLE-EAST MARKETS? WE HELP YOU FIND THE RIGHT PARTNER AND ACCESS TO MARKETS OF +400 MILLIONS IN THE MIDDLE-EAST THROUGH IRAN.**

Iran is world's biggest emerging market, a unique proposition, a relatively mature economy with good infrastructure, improving economic fundamentals and stable political conditions.

## **About Iran:**

Area: 1,648,195 km<sup>2</sup> (the 2nd largest country in the Middle East and the 18th largest in the world)

**Population:** 79,149,669 inhabitants (the 17th most populous country in the world)

50.4% Male and 49.6% Female

40.81% Between 20-39 years old

Between 17 to 20 percent of university graduates are in ICT.

## **Iran has 7 free zones:**

Kish, Gheshm, Chabahar and Arvand (south of country) and Anzali, Aras, and Maku (north of country).

Iran also has 30 special economic zones.

## **GPD:**

Iran's GDP (PPP) 2015 estimate

Total = \$1.015 trillion

Per capita = \$12,883

**Iran's ICT industry total gross income in 2016 is close to 15\$B.**

## OUR ACTIVITIES

IIG undertakes several initiatives and works with multiple stakeholders within the ICT eco-system:

### POLICY ADVOCACY

IIG collaborates with the Government of Iran at the centre and states to build a policy framework that is conducive to the sustainable growth of the ICT industry in the country.

### ELECOMP

IIG is the formal organizer of ELECOMP (Iran's International Electronics, Computer and E-Commerce Exhibition) the leading ICT event in the country.

Over 700 exhibitors and 120000+ visitors participated in the 22nd Elecomp in 2016.

Provincial Elecomps has been organized by the provincial offices of IIG across the country.

### WORKFORCE DEVELOPMENT

Every year IIG assesses, evaluates and grades its ICT consultant members via nation-wide examinations to enhance employability and access to a skilled talent pool which is a

critical enabler for Iran's competitiveness.

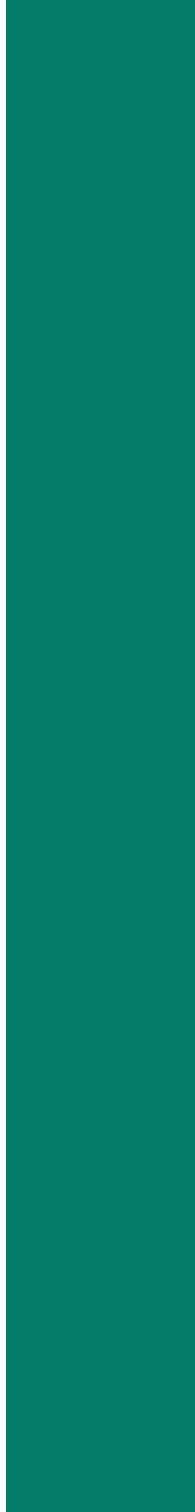
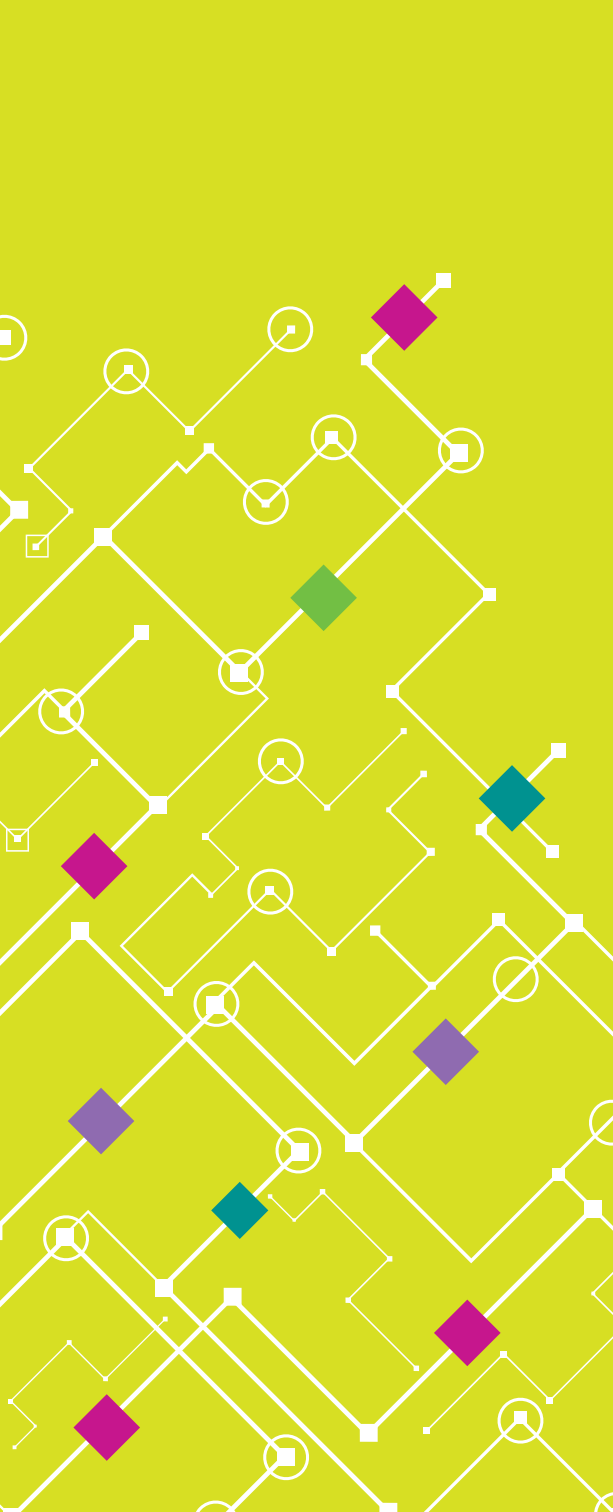
### TRADE DEVELOPMENT

In order to attract foreign collaboration and partnership to Iran's ICT market as well as helping Iranian companies get access to international markets IIG worked with Iran's Chamber of Commerce and across various markets on match making of the right partners and on removing hurdles that industry faces in the foreign markets such as Ireland, Malaysia, South Korea, UAE, Turkey and several other countries.

### FACILITATE FUNDING

IIG works with the ICT ministry of Iran, Iran Fara Bourse and private and public financial institutions and funding firms to come up with innovative sustainable funding solutions for its members.





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